CORPORATE TRAINING
2021 Course Catalog

Educate 360
Professional Training Partners

Project Management Academy®

Watermark Learning

2020 COURSE CATALOG

Our company was founded to be a different kind of learning and development provider focusing on treating our customers the right way and providing the highest quality education experience for our student. As a professional training partner we've helped companies run more efficiently and stay ahead in today's competitive business world. We have a long tradition of equipping individuals with the knowledge and skills needed to excel in their job and create opportunities for well-deserved promotions and raises. Our strengths lie in making people and businesses stronger.

Explore our wide range of courses and let us be your training partner through your organization's learning and development journey.

Educate 360
Professional Training Partners

Family of Brands

PROJECT MANAGEMENT ACADEMY®

Watermark Learning

Why Choose Educate 360 for Corporate Training?

Our world-class instructors will help you improve your productivity, communication, execution, risk management and improve the bottom line. Our programs focus on improving business success by teaching your entire team. If you have 10 or more employees seeking training, let us help you and your organization achieve a culture of success!

✔ **World-Class Instructors**
Our 65+ instructors hold an array of certifications and have real world project management, business and instructional experience across a broad range of industries and must pass our rigorous vetting and onboarding process.

✔ **Tailored Programs**
We offer flexible methods including onsite & virtual private group training, vouchers to secure seats in our public courses, to get your employees trained in the most business critical areas. We also offer self-paced video-on-demand training to support ongoing professional development and skill enhancement.

✔ **Group Discounts**
Providing a guaranteed number of participants allows us to pass cost savings onto you through lower per-student enrollment fees.

✔ **Team Building**
Training together as a team helps build team identity and enhances buy-in amongst team members.

About Us

At Educate 360, we are the professional training partners of choice if your goal is to improve organizational efficiency and effectiveness, increase cross-functional alignment, and drive results that help exceed your business' performance goals.

We pride ourselves on designing private group training solutions that improve business success, reduce risk, overcome obstacles for your most important initiatives, and support your abilityto attract and retain high-quality talent by providing the highest-quality professional development opportunitiesty talent by providing professional development opportunities.

Our Mission

Our mission is to propel individuals' careers and organizations' effectiveness by developing skills to thrive in an increasingly agile and technology-driven environment.

T E A C H

Teamwork
Collaborate with our clients to deliver the best outcomes

Excellence
Provide best-in-class information, tools, and instructors to prepare students for execution excellence

Customer Focus
Guarantee customer satisfaction through continuous improvement & feedback incorporation

Agility
Work with a sense of urgency and flexibly to meet the needs of customers

Honesty
Treat teammates and customers with respect and integrity at all times

Training Benefits

We understand the value of a skilled staff - helping your organization improve, efficiency, effectiveness, and employee satisfaction are critical in maintaining your competitive advantage. We look forward to partnering with you as you invest in your employees to improve business success, reduce risk, and support your ability to attract and retain top talent by providing high-quality professional development opportunities.

We offer certification and skills-based training courses in many of the high-demand skillsets that fuel your organization's success:

- **Project Management Courses**
- **Quality Management Courses**
- **Agile Courses**
- **Leadership Skills Courses**
- **Business Analysis Courses**

Many of the certification courses offered throughout our catalog include these benefits as part of your corporate training package:

- **Instant Online Access Upon Registration**
- **Firm Course Dates**
- **Free Course Rescheduling**
- **Free Post-Class Tutoring and Support**
- **Full Money-Back Guarantee**

Please review the info page for a specific course to see which benefits are applicable.

Since everyone learns differently, we offer a variety of training formats to suit your team's learning style. Choose from either a traditional classroom setting or take the virtual, instructor-led course from the comfort of your home or office. We also offer on-site training for companies looking to train more than one individual. *Most courses over 6 hours can be delivered on-site.

CLASSROOM **In-Person Classroom Training**
Traditional classroom training with a live instructor at one of our public training facilities. Discounted corporate vouchers available.

ONLINE **Virtual Classroom Training**
Live instructor-led, web-based eLearning allows you to attend the public course wherever you can connect to WIFI. Discounted corporate vouchers available.

CORPORATE **Corporate Training**
If you have 10 or more employees seeking training, we will deliver the course at your facility or in a private virtual training.

VOD **Video-On-Demand Training**
Take a course at your own pace with our pre-recorded courses in our online training portal.

PROJECT MANAGEMENT TRAINING

CERTIFICATION COURSES

MOST POPULAR

PMP® EXAM PREP
4-Day | 35 Hours

Project Management Academy prides itself on making sure students are prepared to pass the PMP exam on their first attempt by teaching PMP Exam Prep Training – *The PMA Way*™. After our boot camp course students will be prepared to successfully take the PMP exam and have the knowledge, tools, and resources needed to take the next step in their careers. We stand firmly behind your success with our 100% Money-back Guarantee.

As a member of PMI's Authorized Training Partner (ATP) program with Premier Status, you can be confident that this course is a PMI® Authorized PMP® Exam Prep Course.

FORMATS

CLASSROOM	In-Person Classroom Training
ONLINE	Virtual Classroom Training
CORPORATE	Corporate Training

ENTRY LEVEL

CAPM® EXAM PREP
3-Day | 23 Hours

The Certified Associate in Project Management (CAPM)® is PMI's entry-level certification that allows aspiring project managers and recent graduates to learn the fundamentals and terminology of project management. This boot camp allows individuals with no prior project management experience to hit the ground running!

FORMATS

| CORPORATE | Corporate Training |
| VOD | Video-On-Demand Training |

In addition to growing your core PM skills, increase your understanding in the key specialty areas of Risk or Scheduling with one our advanced exam prep courses.

COURSE ADD-ON +

PMI-SP® EXAM PREP
1-Day | CORPORATE VOD

PMI Scheduling Professional (PMI-SP)® credential holders possess the knowledge and skills needed to successfully plan, manage, and maintain project schedules. This PMI-SP® exam prep course provides insights you need to pass the exam when taken with our PMP certification training.

COURSE ADD-ON +

PMI-RMP® EXAM PREP
1-Day | ONLINE CORPORATE VOD

PMI Risk Management Professional (PMI-RMP)® credentials holders possess the knowledge and skills needed to successfully plan, manage, and control project risks. This PMI-RMP® exam prep course provides insights you need to pass the exam when taken with our PMP certification training.

SKILLS COURSES

PROJECT MANAGEMENT BEST PRACTICES
1-Day | CORPORATE ONLINE

This provides an overview of key elements of the project lifecycle – from project initiation through project close. With a focus on project management concepts, students will complete this course with an enhanced ability to understand key PM terminology and the best path forward to bring projects to successful completion.

PM FOUNDATIONS WORKSHOP
2-Day | CORPORATE

Our curriculum developers collaborate with your organization in advance of this hands-on workshop to tailor the agenda to focus on the most pressing project management topics in your organization. Throughout the training, participants will work in teams to complete activities and exercises that reinforce PM concepts using real-world examples.

PROJECT MANAGEMENT FOUNDATIONS
2-Day | CORPORATE

This course is designed to help students develop the foundational project management skills and competencies expected of project managers in organizations of any type or size. Students will learn key concepts that will help guide PM best-practices throughout your organization and enhance their ability to communicate with stakeholders. The essential tools and techniques in project management will be covered, giving students what they need to contribute or lead a project to success immediately.

PROGRAM MANAGEMENT
1-Day | CORPORATE VOD

Increasingly organizations face the challenge of limited resources amongst conflicting projects, which often leads to budget overruns and failed strategic objectives. The goal of program management is to coordinate projects that share similar objectives and resources to obtain synergies that would not otherwise be possible. This translates into a more efficient utilization of project resources, including increased productivity, less waste and reduced conflict. In this course you will learn how to implement program management best practices in your organization.

★★★★★

"We continue to have an exceptional experience engaging with Project Management Academy. We have been supported by a variety of PMA levels including: Sr. Management, Business Development, and Corporate Account Facilitation to name a few. In essence, PMA is our leader in supporting, customizing and facilitating our training needs which is why we continue to return to them as our customer needs evolve."

- Head of PMO IT Education Services, TJX

★★★★★

The week long training for the PMP test was very intense, but well worth it. It allowed me to pass the PMP exam on the first try and know what to expect before I ever arrived at the testing center. I would highly recommend the Project Management Academy!

- Jennifer P.

AGILE TRAINING

CERTIFICATION COURSES

PMI-ACP® EXAM PREP

2-Day | 21 Hours

Agile enables project professionals and organizations adapt to uncertainty in today's business environments. Our comprehensive course provides an in-depth look at the Agile mindset, frameworks and methods, including Scrum, XP, and Lean. Participants will be prepared to utilize agile practices to help their organizations achieve business goals. This course also satisfies the 21 hours of formal education required to sit for the PMI Agile Certified Practitioner (PMI-ACP)® exam.

FORMATS

CLASSROOM	In-Person Classroom Training
ONLINE	Virtual Classroom Training
CORPORATE	Corporate Training
VOD	Video-On-Demand Training

TIER 1

CSM® CERTIFICATION TRAINING

2-Day | 16 Hours

This two-day Certified ScrumMaster (CSM)® course will provide an overview of the Scrum framework and prepare attendees to take on the Scrum Master role. During the course, participants will learn about Agile, the foundation of Scrum, as well as the fundamentals associated with the framework including its events, artifacts and roles.

FORMATS

| CLASSROOM | In-Person Classroom Training |
| CORPORATE | Corporate Training |

TIER 2

A-CSM® CERTIFICATION TRAINING

2-Day | 16 Hours

This two-day course, taught by a Certified Scrum Trainer, allows you to become eligible for the Advanced Certified ScrumMaster® (A-CSM®) Certification through the Scrum Alliance, assuming you're already a Certified ScrumMaster (CSM).

FORMATS

| CLASSROOM | In-Person Classroom Training |
| CORPORATE | Corporate Training |

Certification earned upon course completion

CSPO® CERTIFICATION TRAINING

2-Day | 16 Hours

During this two-day course, participants will have the opportunity to explore a difficult role in Scrum – the Product Owner and prepare for the Certified Scrum Product Owner (CSPO®) exam. Participants will learn the fundamentals of Scrum as well as techniques for developing a product vision, how to create, maintain, and prioritize a product backlog, how to identify user needs and an overview of sizing (story point estimating) in Scrum.

FORMATS

| CLASSROOM | In-Person Classroom Training |
| CORPORATE | Corporate Training |

Certification earned upon course completion

IIBA®-AAC EXAM PREP

1-Day | 7 Hours

The comprehensive workshop helps you prepare for and pass the IIBA® Agile Analysis Certification (IIBA®-AAC) exam. Learn the terms, concepts, and techniques central to the exam. This course will ensure that you make the most of your post-class prep time and increase your success in the field as an IIBA®-AAC certified practitioner.

FORMATS

CLASSROOM	In-Person Classroom Training
CORPORATE	Corporate Training
VOD	Video-On-Demand Training

SAFe® SA CERTIFICATION TRAINING

2-Day | 15 Hours

During this course, students will gain the knowledge necessary to lead a Lean-Agile enterprise by leveraging the SAFe® Framework and its underlying principles derived from Lean, systems thinking, Agile development, product development flow, and DevOps. Participants learn concepts of business agility including establishing teams, value flow, executing PI planning events, and coordinating multiple Agile Release Trains (ARTs) through the use of a customer-centric mindset. Upon completion of the course, students will be prepared to take the exam and become a certified SAFe® Agilist (SA).

FORMATS

| CLASSROOM | In-Person Classroom Training |
| CORPORATE | Corporate Training |

Certification earned upon course completion **SCALED AGILE**

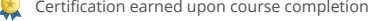### AGILE CHANGE AGENT CERTIFICATION TRAINING

2-Day | 14 Hours

In this workshop, participants will learn about agile ways of working and how an agile approach impacts their role and interaction with those driving and leading change. The course equips participants with tools to ensure change initiatives are embedded, adopted, and deliver benefits throughout their organizations. Upon successful completion of the course, students will earn the APMG International™ Agile Change Agent certification.

FORMATS

| CORPORATE | Corporate Training |

Certification earned upon course completion

SKILLS COURSES

AGILE FUNDAMENTALS

1-Day | ONLINE CORPORATE VOD

This course is designed to teach you the fundamentals of Agile, including the Agile mindset, key concepts, terminology, and practices.

AGILE FUNDAMENTALS WORKSHOP

2-Day | CORPORATE

Our curriculum developers collaborate with your organization in advance of this hands-on workshop to tailor the agenda to focus on the most pressing agile topics in your organization. Throughout the training, participants will work in teams to complete activities and exercises that reinforce PM concepts using real-world examples.

INTEGRATING AGILE IN A WATERFALL PRACTICE

1-Day | CORPORATE VOD

During this course, you will learn key concepts for the integration of Agile strategies and practices. Upon course completion, you will be able to work with a PMO to create an appropriate strategy for the inclusion of Agile methods. Additionally, you'll be able to proactively manage projects during a transition from, in parallel with, or in a hybrid delivery approach with traditional delivery methods.

BUSINESS ANALYSIS TRAINING

CERTIFICATION COURSES

MOST POPULAR

CBAP®/CCBA® EXAM PREP

4-Day | 35 Hours

The CBAP certification (Certified Business Analysis Professional™) is the level three professional certification from the IIBA® for individuals with extensive business analysis experience. CBAPs are recognized experts in the Business Analysis (BA) field, relied on for the most significant projects, and demonstrate commitment to the profession, an important edge with employers. Applicants must meet certain eligibility requirements, including passing a rigorous exam, to earn the CBAP certification credential.

Our comprehensive exam prep course will prepare you for the CBAP exam and help you make the most of your study time. This boot camp also prepares BA professionals who do not yet have the 5 years of experience for the Certification of Competency in Business Analysis™ (CCBA®) exam - the level two professional certification from the IIBA®.

The CCBA exam is based on the same content as the CBAP exam, though the exam question style will be different.

FORMATS

CLASSROOM	In-Person Classroom Training
CORPORATE	Corporate Training
VOD	Video-On-Demand Training

ENTRY LEVEL

ECBA™ EXAM PREP

3-Day | 21 Hours

If you have little to no project experience or are simply looking to understand the business analysis profession better, this course will provide you with not only the preparation you will need to pass IIBA's Entry Certificate in Business Analysis™ (ECBA™) exam, but also a foundation for a career in business analysis. Participants will learn invaluable tips and tricks needed to pass the ECBA certification exam. This course follows IIBA's ECBA exam blueprint based on the *BABOK® Guide* v3.0.

FORMATS

ONLINE	Virtual Classroom Training
CORPORATE	Corporate Training
VOD	Video-On-Demand Training

PMI-PBA® EXAM PREP

4-Day | 35 Hours

This comprehensive workshop will prepare you for the PMI Professional in Business Analysis (PMI-PBA)® exam and help you make the most of the limited study time you have. Designed, created, and taught by PMI-PBA credential holders, this course provides key insights into the exam and the critical areas to study.

FORMATS

| CORPORATE | Corporate Training |
| VOD | Video-On-Demand Training |

SKILLS COURSES

BUSINESS ANALYSIS FOUNDATIONS

2-Day | ONLINE CORPORATE VOD

This course provides students with the foundational skills needed to deliver value to stakeholders and their organization. Students learn how to help business clients articulate their business problem or opportunity, plan business analysis activities, as well as learn the basics of eliciting, analyzing, documenting, managing, and communicating requirements through the life cycle of the project.

AGILE BUSINESS ANALYSIS

2-Day | ONLINE CORPORATE VOD

This two-day workshop provides the essential information needed for those in the business analyst role to be successful on Agile projects. You will learn core agile concepts and have an opportunity to apply them in workshops. You will use the Scrum framework upon which to build your skills and learn how to optimize your business analysis skills in an agile environment.

BA MODELING ESSENTIALS

2-Day | CLASSROOM ONLINE CORPORATE VOD

This course presents several common Business Analysis modeling techniques to elicit and analyze requirements. Students will practice analyzing, modeling, and reviewing the requirements as they work through an engaging case study. The models in this class follow the concurrent modeling framework, emphasizing process, data, interaction, and interface requirements.

ELICITING REQUIREMENTS

1-Day or 2-Day | ONLINE CORPORATE VOD

Solid elicitation skills are the means of identifying real needs versus the stated needs. In organizations with project professionals who use good eliciting skills, stakeholders have shared expectations and face fewer surprises, team members are more efficient in developing solutions, and project environments are more collaborative and productive.

LEADERSHIP TRAINING

CERTIFICATION COURSES

BRMP® CERTIFICATION TRAINING

3-Day | 21 Hours

The Business Relationship Management Professional (BRMP®) is the first level of certification for Business Relationship Managers. This course will help students understand what it means to perform as a strategic partner, contribute to business strategy formulation and shape business demand to enable successful organizational outcomes. This certification is designed to provide those in a business relationship management role with the foundational knowledge they need to be successful in the role. The foundational knowledge is captured in the *BRMBOK™ (BRM Body of Knowledge)*.

FORMATS

CLASSROOM	In-Person Classroom Training
ONLINE	Virtual Classroom Training
CORPORATE	Corporate Training
VOD	Video-On-Demand Training

SKILLS COURSES

BUSINESS RELATIONSHIP MGMT FOUNDATIONS

2-Day or 3-Day | CORPORATE

In this class you will gain a comprehensive foundation of Business Relationship Management and develop and practice the core skills of a Business Relationship Manager. You will also be able to create awareness of the role with business partners and senior provider management.

BUILDING BETTER BUSINESS CASES

1-Day | CORPORATE ONLINE

An essential ingredient to successful projects is a clear and relevant business case. Through this course, you will learn a repeatable process that starts with identifying business needs and ends with a strong business case. You will learn and practice applying each step in a 5-part approach to developing business cases.

PROBLEM SOLVING & DECISION MAKING

1-Day | CLASSROOM CORPORATE

Understanding how to quickly address problems and bring your project team to a consensus is a crucial skill for Project Managers if they want to stay ahead of the curve. This course will help you unlock the key principles necessary to keep your projects moving forward.

ORGANIZATIONAL CHANGE MANAGEMENT

1-Day or 2-Day | CORPORATE

This interactive workshop covers the key concepts associated with organizational change management, techniques on how to assess organizational readiness, effectively address resistance, and identify the critical success factors in the change process.

SKILLS COURSES CONT.

INFLUENCING WITHOUT AUTHORITY

1-Day | CLASSROOM ONLINE CORPORATE VOD

You will learn and practice tips, tools, and techniques to influence others. Organizations with effective influencers enjoy better collaboration among stakeholders, improved trust among team members, and improved ability to move the organization forward to achieve business goals.

NEGOTIATION SKILLS

1-Day | ONLINE CORPORATE

This course will provide an overview of negotiation essentials including tips on preparing for negotiations, including managing emotions and determining alternatives. Students will learn the difference between positions and interests to reframe disparate goals to find the win-win. The course provides opportunities to practice negotiating in small groups.

INTERPERSONAL COMMUNICATION

1-Day | CLASSROOM CORPORATE

Successful Project Managers must be able to listen and communicate effectively with their teams and all levels of their organizations. Our course provides insights into key concepts vital to becoming a true leader.

FACILITATION SKILLS WORKSHOP

1-Day or 2-Day | CLASSROOM CORPORATE

Keeping the group on task to achieve the goal is the value a good facilitator brings to an organization. You will learn various facilitation techniques, develop a structured approach to planning and conducting facilitated sessions, and get an opportunity to apply what you learn.

NAVIGATING DIFFICULT CONVERSATIONS

1-Day | ONLINE CORPORATE

This course provides frameworks and approaches to help develop actions when facing difficult conversations. Students will gain confidence in their ability to constructively address stressful situations. They will also have the opportunity to assess their own conflict management styles and learn tools and techniques to reframe discussions to yield more productive outcomes.

TEAM BUILDING

1-Day | CORPORATE VOD

Our course will provide you with proven team building techniques backed up with real-world examples and cases. You'll learn the attributes of functional teams as well as how to develop a cohesive and effective team at your organization.

QUALITY MANAGEMENT TRAINING

CERTIFICATION COURSES

LEAN SIX SIGMA - GREEN BELT

5-Day | 40 Hours

Lean Six Sigma saves organizations time and money through continuous improvement. Our 5-Day Lean Six Sigma Green Belt training provides an overview of the strategies and tools necessary for process improvement. Upon successful completion of the course, students earn the Lean Six Sigma Green Belt Certification.

FORMATS

| ONLINE | Virtual Classroom Training |
| CORPORATE | Corporate Training |

🎖 Certification earned upon course completion

LEAN SIX SIGMA - YELLOW BELT

2-Day | 16 Hours

The self-paced Lean Six Sigma Yellow Belt course is ideal for students looking to understand the basics of Lean Six Sigma theory. The VOD course will enable individuals to successfully participate in Six Sigma projects through a high-level understanding of the frameworks, tools, and terminology typically used on Six Sigma projects. Upon successful completion of the course, students earn the LLS Yellow Belt certification.

FORMATS

| VOD | Video-On-Demand Training |

🎖 Certification earned upon course completion

SKILLS COURSES

BUSINESS PROCESS MGMT FOUNDATIONS

1-Day | `CLASSROOM` `CORPORATE` `VOD`

This course covers the need for a business process focus, the essential steps for process management, and the critical success factors for making the effort successful. It provides a practical framework for understanding processes, the use and development of metrics to manage processes, and describes the role of the Process Owner.

BUSINESS PROCESS MODELING

2-Day | `CLASSROOM` `CORPORATE` `VOD`

This course explores how process modeling is one part of a larger framework for achieving higher quality through BPM and provides a practical framework for understanding and modeling business processes and describes when and how to develop a variety of process model types at varying levels of detail.

BUSINESS PROCESS IMPROVEMENT

2-Day | `CLASSROOM` `CORPORATE` `VOD`

Business process improvement efforts can increase quality, reduce costs and waste, increase operational efficiency, and enhance productivity. This course provides a practical framework for improving processes, process improvement concepts and techniques, and how to introduce process change into the organization and more.

COMBO OPTION

BUSINESS PROCESS MODELING & IMPROVEMENT

3-Day | `CLASSROOM` `CORPORATE` `VOD`

Successful business process improvement involves high-quality business process modeling. Combining these courses enables immediate application of these concepts.