









2022 CATALOG

Our training, coaching, and consulting offerings cover
Project Management, Agile, Business Analysis,
Leadership, Data Science, and Business Process
Management. Our trainings prepare professionals for
certification exams, focus on skill development, help
with onboarding new hires, and improve organizational
agility and analytical decision-making. Courses can be
delivered live-onsite, live-virtual, or video-on-demand.
We also offer voucher packages for individual
employees to attend one of our public courses with a

Across the wide range of business topics Educate 360 offers, we are committed to developing a learning & development solution that meets your organization's needs.

date, time, location, and format that best works with their schedules.

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ABOUT US ABOUT US



Educate 360 helps organizations achieve their goals of improved efficiency, increased cross-functional alignment, and enhanced business results through support of learning and development programs that attract and retain top talent.

Family of Brands







Why Choose Educate 360?

Our commitment to quality, dedication to learning outcomes, passion for customer service, and extensive track record makes working with us easy.

✓ Quality Instructors, Coaches and Consultants with Real-World Expertise

Each prospective Educate 360 instructor goes through a highly rigorous vetting process—with only 6% of applicants hired. Our instructors have an average of 20 years of industry experience in addition to their teaching experience.

Outcome-Oriented Materials and Extensive Online Study Portal:

We continuously update our materials to align with certification updates and the changing business world. We provide an online learning management system that includes invaluable tools like mock exams, flashcards, and study guides to help achieve learning outcomes.

✓ Private Group Flexibility and Cost Efficiency:

Educate 360 helps organizations save money by offering significant discounts off public course pricing when purchasing training for groups of employees and provides flexibility to tailor a learning program to the needs and timelines of the company.

✓ Reinforcement of Learning with Tutoring, Workshops, Coaching, and Consulting:

In addition to courses and materials, we offer multiple supplemental reinforcement solutions such as tutoring, office hours, workshops, coaching, and consulting to ensure classroom learnings are put into practice.

✓ High-Touch Learning and Development Support and Dedicated Customer Service:

A dedicated representative will work closely with your company to design a learning and development program that meets your organization's desired outcomes and timelines.

Additionally, we have a customer service team on standby to assist individual students with questions regarding the training.

✓ A Proven Track Record of Corporate Relationships:

Educate 360 has trained, coached, and consulted employees from 98 of the Fortune 100 companies. Our trainings have received thousands of 5-star reviews with a 95+% willingness-to-refer a friend or colleague rating.

How Does Educate 360 Help Organizations?

We help new hires and current employees obtain the skills and knowledge that empower them to successfully execute strategic initiatives.



Onboard and Develop Employees



Become A More Strategic and Analytical Organization



Improve Executional Effectiveness



Use Data For Competitive Advantage



Make an Agile Transformation



Have a Team with the Right Power Skills

OFFERING CATEGORIES

Project Management

Project management serves as the foundation for getting work done with standards and best practices that can be learned to improve efficiency and effectiveness.

Agile

Agile uses an iterative approach to project management by continuously planning and incorporating feedback to deliver business value from the beginning of a project.

Business Analysis

Business Analysis identifies a business problem or opportunity by eliciting, analyzing, documenting, managing, and communicating requirements through the life cycle of the project.

Leadership

Leadership and Influencing skills build and maintain trust, resolve conflict, solve problems, and influence outcomes while achieving business goals to move forward and add value to the organization.

Data Science

Data Science uses powerful tools to cleanse, compile, and organize data to allow enhanced organizational productivity and streamlined access to insights that can drive organizational performance.

Business Process Management

Business Process Management enables the identification of efficiency and effectiveness opportunities within organizational processes, often leveraging Lean Six Sigma principles.

TRAINING FORMATS

We offer a variety of training formats to suit your team's learning style and needs.

PRIVATE

Private Group Training

For groups of 10+ employees seeking training in the same subject, we will deliver a private course at your facility or as a private virtual training.

PUBLIC

Public Course Voucher Package

Live instructor-led learning (in-person or virtually) allows employees to attend public courses at their convenience, while still providing your organization a cost-effective solution.

VOD

Video-On-Demand Training

Allow students to learn at their own pace with on-demand courses accessible through our online learning management system.

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PROJECT MANAGEMENT COURSES PROJECT MANAGEMENT COURSES



Project Management Training

CERTIFICATION COURSES

MOST POPULAR

PMP® Exam Prep

4-Day | 35 Hours

Project Management Academy prides itself on making sure students are prepared to pass the PMP exam on their first attempt by teaching PMP Exam Prep Training – The PMA Way™. After our boot camp course students will be prepared to successfully take the PMP exam and have the knowledge, tools, and resources needed to take the next step in their careers. We stand firmly behind your success with our 100% Money-back Guarantee.

As a member of PMI's Authorized Training Partner (ATP) program with Premier Status, you can be confident that this course is a PMI® Authorized PMP® Exam Prep Course.



*In-person public courses available across the US and Canada



ENTRY LEVEL

CAPM® Exam Prep

3-Day | 23 Hours

The Certified Associate in Project Management (CAPM)® is PMI's entry-level certification that allows aspiring project managers and recent graduates to learn the fundamentals and terminology of project management. This boot camp allows individuals with no prior project management experience to hit the ground running.





"PMA's ability to convert verbal agreements into real actions is exemplary, making them one of the most trusted partners compared to others I have worked in the past. I experienced the quality of services and their instructors first-hand during last year's on-site bootcamp."

- R&D Program Manager, Hewlett Packard



"Everything went well with our PMP classes and all the students had nothing but compliments about the class. Thanks for bringing this course in-house for

- Dir. of Program Management, Microsoft

SKILLS COURSES

Project Management Best Practices







This provides an overview of key elements of the project lifecycle from project initiation through project close. With a focus on project management concepts, students will complete this course with an enhanced ability to understand key PM terminology and the best path forward to bring projects to successful completion.



WORKSHOP OPTION AVAILABLE

Project Management Foundations

2-Day | PRIVATE



This course is designed to help students develop the foundational project management skills and competencies expected of project managers in organizations of any type or size. Students will learn key concepts, tools, and techniques to contribute or lead a project to success. The workshop option of this course provides a highly interactive session that can be tailored to your organization's highest priorities.



Strategic Risk Management







Mastering risk management techniques is essential to becoming a successful project manager. This course is designed to teach you a variety of approaches to identify and manage risks. We also offer certification prep for the PMI-RMP® exam for those employees looking to specialize their skillset and become a Risk Management Professional



Microsoft Project 2016





Two key skills any project manager must master are schedule planning and schedule management using a software-based project management tool. Our Microsoft Project 2016 course introduces these core concepts and helps employees understand how the software can make them more efficient and productive, improving your organization's overall effectiveness.



Project Sponsor Workshop



Sponsorship is crucial to project success. With strong project sponsorship, large, risky projects can succeed. Without sponsorship, or with ineffective sponsorship, even small projects flounder. This interactive workshop is packed with frameworks and tools for becoming an engaged sponsor whose partnership contributes to more confident project managers, higher performing project teams, more successful projects, and better business outcomes.



Program Management





program management best practices in your organization.

Increasingly organizations face the challenge of limited resources amongst conflicting projects, which often leads to budget overruns and failed strategic objectives. The goal of program management is to coordinate projects that share similar objectives and resources to achieve synergies that would not otherwise be possible. This translates into a more efficient utilization of project resources, including increased productivity, less waste and reduced conflict. In this course you will learn how to implement



EDUCATE 360 EDUCATE 360 Page 5 Page 6 AGILE COURSES AGILE COURSES



Agile Training

CERTIFICATION COURSES

PMI-ACP® Exam Prep

2-Day | 21 Hours

Agile enables project professionals and organizations adapt to uncertainty in today's business environments. Our comprehensive course provides an in-depth look at the Agile mindset, frameworks and methods, including Scrum, XP, and Lean. Participants will be prepared to utilize agile practices to help their organizations achieve business goals. This course also satisfies the 21 hours of formal education required to sit for the PMI Agile Certified Practitioner (PMI-ACP)® exam.



15

CSM® Certification Training

2-Day | 16 Hours

This two-day Certified ScrumMaster (CSM)® course will provide an overview of the Scrum framework and prepare attendees to take on the Scrum Master role. During the course, participants will learn about Agile, the foundation of Scrum, as well as the fundamentals associated with the framework including its events, artifacts and roles.



A-CSM® Certification training

This two-day course, taught by a Certified Scrum Trainer, allows you to become eligible for the Advanced Certified ScrumMaster® (A-CSM®) Certification through the Scrum Alliance, assuming you're already a Certified ScrumMaster (CSM).



CSPO® Certification Training

2-Day | 16 Hours

During this two-day course, participants will have the opportunity to explore a difficult role in Scrum - the Product Owner and prepare for the Certified Scrum Product Owner (CSPO®) exam. Participants will learn the fundamentals of Scrum as well as techniques for developing a product vision, how to create, maintain, and prioritize a product backlog, how to identify user needs and an overview of sizing (story point estimating) in Scrum.



IIBA®-AAC EXAM PREP

1-Day | 7 Hours

The comprehensive workshop helps you prepare for and pass the IIBA® Agile Analysis Certification (IIBA®-AAC) exam. Learn the terms, concepts, and techniques central to the exam. This course will ensure that you make the most of your post-class prep time and increase your success in the field as an IIBA®-AAC certified practitioner.





SAFe® SA Certification training

2-Day | 15 Hours

During this course, students will gain the knowledge necessary to lead a Lean-Agile enterprise by leveraging the SAFe® Framework and its underlying principles derived from Lean, systems thinking, Agile development, product development flow, and DevOps. Participants learn concepts of business agility including establishing teams, value flow, executing PI planning events, and coordinating multiple Agile Release Trains (ARTs) through the use of a customer-centric mindset. Upon completion of the course, students will be prepared to take the exam and become a certified SAFe® Agilist (SA).



Certification Exam Included in Course Additional Scaled Agile (SAFe®) Courses Available



Agile Change Agent Certification Training

2-Day | 14 Hours

In this workshop, participants will learn about agile ways of working and how an agile approach impacts their role and interaction with those driving and leading change. The course equips participants with tools to ensure change initiatives are embedded, adopted, and deliver benefits throughout their organizations. Upon successful completion of the course, students will earn the APMG International™ Agile Change Agent certification.



Certification Exam Included in Course



SKILLS COURSES

WORKSHOP OPTION AVAILABLE

Agile Fundamentals





This course is designed to provide an overview of the Agile mindset and teach tools, techniques, and practices that are are used in Agile environments to increase team performance and improve customer satisfaction. The workshop option of this course provides a highly interactive session that can be tailored to your organization's highest priorities.

Agile Leadership Workshop

This interactive workshop explores the key tenets of agile and how leaders can support their agile initiatives to maximize their investments and achieve project and organizational goals. W.

Integrating Agile in a Waterfall Practice

1-Day | PRIVATE VOD

Students will learn key concepts for the integration of Agile. Upon course completion, they will be able to work with a PMO to create an appropriate strategy for the inclusion of Agile methods and also be able to proactively manage projects during a transition from, in parallel with, or in a hybrid delivery approach with traditional delivery methods.



EDUCATE 360 EDUCATE 360 Page 7 Page 8 **BUSINESS ANALYSIS COURSES BUSINESS ANALYSIS COURSES**



Business Analysis Training

CERTIFICATION COURSES

MOST POPULAR

CBAP®/CCBA® Exam Prep

4-Day | 35 Hours

The CBAP certification (Certified Business Analysis Professional™) is the level three professional certification from the IIBA® for individuals with extensive business analysis experience. CBAPs are recognized experts in the Business Analysis (BA) field, relied on for the most significant projects, and demonstrate commitment to the profession, an important edge with employers. Applicants must meet certain eligibility requirements, including passing a rigorous exam, to earn the CBAP certification credential.

Our comprehensive exam prep course will prepare you for the CBAP exam and help you make the most of your study time. This boot camp also prepares BA professionals who do not yet have the 5 years of experience for the Certification of Competency in Business Analysis™ (CCBA®) exam - the level two professional certification from the IIBA®.

The CCBA exam is based on the same content as the CBAP exam, though the exam question style will be different.





ENTRY LEVEL

ECBA™ Exam Prep

3-Day | 21 Hours

If you have little to no project experience or are simply looking to understand the business analysis profession better, this course will provide you with not only the preparation you will need to pass IIBA's Entry Certificate in Business Analysis™ (ECBA™) exam, but also a foundation for a career in business analysis. Participants will learn invaluable tips and tricks needed to pass the ECBA certification exam. This course follows IIBA's ECBA exam blueprint based on the BABOK® Guide v3.0.





PMI-PBA® Exam Prep

4-Day | 35 Hours

This comprehensive workshop will prepare you for the PMI Professional in Business Analysis (PMI-PBA)® exam and help students improve competence in all aspects of business analysis, from needs assessment through requirements management and solution evaluation. Designed, created, and taught by PMI-PBA credential holders, this course provides key insights into the exam and the critical areas to study.



SKILLS COURSES

Business Analysis Foundations

2-Day | PRIVATE PUBLIC VOD

This course provides students with the foundational skills needed to deliver value to stakeholders and their organization. Students learn how to help business clients articulate their business problem or opportunity, plan business analysis activities, as well as learn the basics of eliciting, analyzing, documenting, managing, and communicating requirements through the life cycle of the project.



Agile Business Analysis

2-Day | PRIVATE PUBLIC VOD

This two-day workshop provides the essential information needed for those in the business analyst role to be successful on Agile projects. Students learn core agile concepts and have an opportunity to apply them in workshops. Participants will use the Scrum framework upon which to build skills and learn how to optimize business analysis skills in an agile environment



BA Modeling Essentials

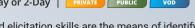
2-Day | PRIVATE PUBLIC VOD

This course presents several common Business Analysis modeling techniques to elicit and analyze requirements. Students will practice analyzing, modeling, and reviewing the requirements as they work through an engaging case study. The models in this class follow the concurrent modeling framework, emphasizing process, data, interaction, and interface requirements.



Eliciting Requirements

1-Day or 2-Day | PRIVATE PUBLIC VOD



Solid elicitation skills are the means of identifying real needs versus the stated needs. In organizations with project professionals who use good eliciting skills, stakeholders have shared expectations and face fewer surprises, team members are more efficient in developing solutions, and project environments are more collaborative and productive.



EDUCATE 360 EDUCATE 360 Page 9 Page 10 LEADERSHIP COURSES LEADERSHIP COURSES

Leadership Training



CERTIFICATION COURSES

BRMP® Certification Training

3-Day | 21 Hours

The Business Relationship Management Professional (BRMP®) is the first level of certification for Business Relationship Managers. This course will help students understand what it means to perform as a strategic partner, contribute to business strategy formulation and shape business demand to enable successful organizational outcomes. This certification is designed to provide those in a business relationship management role with the foundational knowledge they need to be successful in the role. The foundational knowledge is captured in the BRMBOK™ (BRM Body of Knowledge)



SKILLS COURSES

Business Relationship Mgmt. Foundations

2-Day or 3-Day | PRIVATE

In this class, students will gain a comprehensive foundation of Business Relationship Management and develop and practice the core skills of a Business Relationship Manager. Students will also be able to create awareness of the role with business partners and senior provider management. W

Building Better Business Cases



An essential ingredient to successful projects is a clear and relevant business case. Through this course, you will learn a repeatable process that starts with identifying business needs and ends with a strong business case. You will learn and practice applying each step in a 5-part approach to developing business cases. W

Problem Solving & Decision Making

1-Day | PRIVATE PUBLIC

Understanding how to quickly address problems and bring project teams to a consensus is a crucial skill for Project Managers if they want to stay ahead of the curve. This project will help students unlock the key principles necessary to keep your projects moving forward.

Organizational Change Management

1-Day or 2-Day | PRIVATE PUBLIC

This interactive workshop covers the key concepts associated with organizational change management, techniques on how to assess organizational readiness, effectively address resistance, and identify the critical success factors in the change process. W.

SKILLS COURSES CONT.

Influencing Without Authority

Students will learn and practice tips, tools, and techniques to influence others. Organizations with effective influencers enjoy better collaboration among stakeholders, improved trust among team members, and improved ability to move the organization forward to achieve business goals.

Negotiation Skills

1-Day | PRIVATE PUBLIC

This course will provide an overview of negotiation essentials including tips on preparing for negotiations, including managing emotions and determining alternatives. Students will learn the difference between positions and interests to reframe disparate goals to find the win-win. The course provides opportunities to practice negotiating in small

Interpersonal Communication

1-Day | PRIVATE PUBLIC

Successful Project Managers must be able to listen and communicate effectively with their teams and all levels of their organizations. Our course enables an understanding of communication needs across the project lifecycle, outlines tools to assess a social situation and select an appropriate communication approach to ultimately control the dialog to become effective at leading teams.

Facilitation Skills Workshop

1-Day or 2-Day | PRIVATE PUBLIC

Keeping the group on task to achieve the goal is the value a good facilitator brings to an organization. Students will learn various facilitation techniques, develop a structured approach to planning and conducting facilitated sessions, and get an opportunity to apply learnings throughout the course W.

Navigating Difficult Conversations

1-Day | PRIVATE PUBLIC

This course provides frameworks and approaches to help develop actions when facing difficult conversations. Students will gain confidence in their ability to constructively address stressful situations. They will also have the opportunity to assess their own conflict management styles and learn tools and techniques to reframe discussions to yield more productive outcomes. W.

Leading Remote / Hybrid Teams

Half-Day | PRIVATE

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In today's fast-paced business world, organizations are increasingly moving towards partially remote teams. Project Managers need to have a solid grasp on how to run projects with team members who are in different physical locations than themselves. Our course is designed to help you navigate this new leadership challenge.



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DATA SCIENCE COURSES DATA SCIENCE COURSES

Data Science Training

SKILLS COURSES

Introduction to Python

Python is extremely user friendly, easy to understand, and quick to learn. Python has radically changed the software engineering world by optimizing for developer workflow and readability. This 3-day introductory Python course is designed for complete beginners or experienced developers coming from another programming language, bringing everyone up to speed on Python's capabilities. Students walk away from the training prepared to leverage Python successfully in their fields of expertise.





Introduction to SQL

Modern companies are generating more data every day. Key competitive advantages will stem from the ability to query and understand this data, stored in relational databases, using a specific language, SQL. Using SQL, key competitive advantages will stem from the ability to query and understand data that is stored in relationship databases.





INTERMEDIATE

Python for Data Science

Data science skills allow for the extraction of key insights and relevant knowledge from large datasets. This data science training course is for Python developers who want to learn how to use the key libraries in the Python Data Science ecosystem, including NumPy for numerical data processing, Pandas for data analysis, and Matplotlib and Seaborn for quick visualizations and statistical reporting. The 3-day training is all conducted in a modern Jupyter Notebook format, allowing students to read and write code directly within our training notebooks.





Python for Machine Learning

This 2-day machine learning course is designed for experienced Python developers who want to learn the theory and application of various machine learning methods. Starting from simple linear regression, this training takes students through a tour of the most popular machine learning models used in practice. Students will learn how to choose a model, train the model on data, and evaluate and tune the model for deployment

FORMATS Private Group Training Public Course Voucher Package Video-on-Demand Training



ADDITIONAL COURSES



The following courses can be taught in a private group instructor-led training for your organization. They are also available as video-on-demand trainings for employee self-study with additional instructor support resources:

BEGINNER

No prior knowledge of data science technologies or techniques required

R for Data Analysis | 3-Day

INTERMEDIATE

A baseline understanding of Python required

Dashboards with Plotly and Dash | 2-Day

Python for Finance | 3-Day

Django Development | 2.5-Day

Flask Development with Python | 2.5-Day

Time Series Forecasting with Python | 2.5-Day

ADVANCED

An established understanding of data science technologies and techniques required.

Computer Vision with Python & OpenCV | 3-Day

Deep Learning with PyTorch | 3-Day

Deep Learning with Tensorflow & Keras | 3-Day

Natural Language Processing | 2.5-Day

Speak with your dedicated Educate 360 representative to learn more about these courses.

Contact Us

ENTERPRISE COHORT TRAINING

Cohort-based learning is a collaborative learning process in which a group of colleagues advance through a scheduled training pathway together. This learning approach enables your employees to learn the material on a schedule that works best for them, but also have the accountability and support of a live coach and schedule to keep them on track. Scheduled coaching sessions and the other cohort members keep students accountable and committed to the training, furthering your organizational goals. Here's how it works:

1. Create the Cohorts:

Employees are grouped together in a cohort, typically sized between 5-15 students. Cohorts are often grouped by function, skill level, or geography.

2. Select the Learning Pathway:

Members enroll in a training pathway based on our best-in-class self-paced video course material designed to guide cohorts in a variety of technical topics, such as web development data science, machine learning, and a variety of technical topics.

3. Cohort Coaching Sessions:

The entire cohort is then paired with an expert coach who conducts mentoring session video calls with the cohort on a scheduled basis, typically every week for a period of 4-8 weeks to enable application within your organization.

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Business Process Management Training



CERTIFICATION COURSES

Lean Six Sigma - Green Belt

5-Day | 40 Hours

Lean Six Sigma saves organizations time and money through continuous improvement. Our 5-Day Lean Six Sigma Green Belt training provides an overview of the strategies and tools necessary for process improvement. Upon successful completion of the course, students earn the Lean Six Sigma Green Belt Certification.



Lean Six Sigma - Yellow Belt

2-Day | 16 Hours

The self-paced Lean Six Sigma Yellow Belt course is ideal for students looking to understand the basics of Lean Six Sigma theory. The VOD course will enable individuals to successfully participate in Six Sigma projects through a high-level understanding of the frameworks, tools, and terminology typically used on Six Sigma projects. Upon successful completion of the course, students earn the LSS Yellow Belt Certification.



SKILLS COURSES

Business Process Mgmt. Foundations

1-Day | PRIVATE PUBLIC VOD

This course covers the need for a business process focus, the essential steps for process management, and the critical success factors for making the effort successful. It provides a practical framework for understanding processes, the use and development of metrics to manage processes, and describes the role of the Process Owner.

Business Process Improvement

2-Day | PRIVATE PUBLIC VOD

Business process improvement efforts can increase quality, reduce costs and waste, increase operational efficiency, and enhance productivity. This course provides a practical framework for improving processes, process improvement concepts and techniques, and how to introduce process change into the organization and more.

Business Process Modeling

2-Day | PRIVATE PUBLIC VOD

This course explores how process modeling is one part of a larger framework for achieving higher quality through BPM and provides a practical framework for understanding and modeling business processes and describes when and how to develop a variety of process model types at varying levels of detail.

Business Process Modeling & Improvement

3-Day | PRIVAT

Successful business process improvement involves high-quality business process modeling. Combining these courses enables immediate application of these concepts.

Coaching and Consulting

Educate 360 Coaching and Consulting is for all members of your organization...executives, managers, and individual contributors. We provide actionable advice, group and individual training, and hands on implementation support.

What is the Educate 360 Methodology?

We can provide a full solution or individual components that suit your organizational needs.



PLAN

Define assessment/audit objectives. Identify participating stakeholders. Make a plan



DISCOVER

Perform workshops, focus groups, and interviews to collect qualitative and quantitative data on execution



ANALYZE

Structure the findings. Work with teams to draw conclusions and generate possible improvements



REPORT

Share findings and recommendations and work together on an improvements roadmap and implementation plan



TRAIN

Provide individuals with the tools to implement the right practices



COACH

Keep learning alive with direct on-the-job interaction and feedback from a coach

How We Can Partner With You:

EXAMPLE 1

Pair Training & Coaching

Provide relevant training courses for your entry level staff up to C-suite executives, followed by ongoing coaching. Team members walk away with tangible learning outcomes immediately following the trainings, then are coached to ensure their learning outcomes result in changed behavior, producing more efficient and capable teams.

EXAMPLE 2

Coaching Hours

Your team is already trained and seasoned in their functional areas of expertise, but there is opportunity to optimize execution and increase efficiency.

A coach works with your team to identify the specific areas for improvement. Then, through 1-on-1 coaching, hands-on workshops, and other tactics we help your team improve in specific areas unique to your business environment.

EXAMPLE 3

Full Consulting Solution

Our end-to-end solutions kick off with a detailed assessment phase to understand current state and map out a path to your ideal future state, identifying training and coaching opportunities along the way. You'll receive the structure, skills, and expert guidance to achieve the enterprise change you desire.

Tailored Program

We work with your organization to provide a combination of services and deliverables that meet your exact needs, learning outcomes, and desired organizational changes.

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